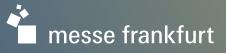
# techtextil India

# SEPTEMBER 1–3, 2021

Bombay Exhibition Center, Mumbai

International Trade Fair for Technical Textiles, Nonwovens and Composites

# techtextil-india.co.in



# Interweaving the technical textile industry

Welcoming its 8th edition in 2021, Techtextil India has established itself as the foremost B2B trade fair for technical textiles, nonwovens and composites. With an upward trend in exhibiting space, exhibitors and visitors, the show has proven to be an ideal platform to meet new customers, bring your products to new markets and elevate your brand's position.

With visitor's composing of 87% decision makers, a year-on-year (2017 - 2019) 23% increase in exhibitor numbers and strong industry belief in the brand, Techtextil India presents ample opportunities for your business. Moreover favorable government initiatives in this sector will boost the industry which means more opportunities for your business to widen its prospects.

It's time for your brand to be noticed! Your ideal business platform to tap the Indian market is Techtextil India 2021. We displayed a lot of products at Techtextil India which were earlier launched at Techtextil Frankfurt. The products gained a lot of interest from the visitors which included our existing clients and a few potential customers. We look forward to participating in the next edition too.

Parmeet Singh Khurana Country Head – Sales (India and Banglade Groz-Beckert Asia Pvt Ltd



# An opportunity awaits



India's \$16 billion market accounts for only 6% of the global market thereby creating an untapped opportunity to expand your technical textile business in Indian and overseas markets



With "sanitisation" becoming the new normal and the recent production of 4.5 lakh of PPE kits in India, the demand for medical textiles is at an all-time high waiting to be addressed

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Meet your potential clients looking for sourcing options from the Geotech, Agrotech, Sports, Mobitech segments which comprise 49% of total visitors to Techtextil India



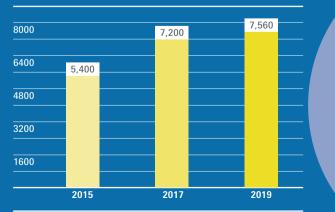
Take advantage of favourable government schemes like the national Technical Textile Mission & venture into technical textiles business Connect with clothing manufacturers at Techtextil India who comprise of 35% of total visitors who are sourcing locally due to the current import restrictions

# Reaching new heights with the last edition



4,446 Visitors from 12 countries

## Space growth from 2015 – 2019 (Gross Sqm)



We are very happy to be a part of Techtextil India. We gained a lot of mileage with good end users and reseller inquiries from the industry. This platform has helped us identify many projects and generate 40 to 50 inquiries which will be converted to deals. We will continue our association with Techtextil India in the future

Anjani Prasad Managing Director, Archroma

# **Exhibitor profile**

The 2021 edition will divide exhibitors by product category, ensuring effective matching with buyers



Techtextil India has always proven to be a good platform to meet people who are active in technical textiles. We met visitors who are executives, decision makers, head of plants, CEOs amongst many others. We will definitely consider participating in the next edition.

Philip Lombaert Product Manager, Picanol

of exhibitors were satisfied with their participation in the 2019 edition.

85%

# Featured past exhibitors



ഹി SAINT-GOBAIN



PARK NONWOVEN



weavetech AB

## **GROZ-BECKERT®**

SUPREME

Sarex







(a) t e



KHOSLA PROFIL PVT. LTD



PyroTex' PERLON'





and many more...

We have met owners and decision which will be taken forward post show.

Dr Sanket Valia Ph.D (Tech)

Arun Kumar

### **Assessment of exhibitors (%)**

Achieved expected level of post-fair business		88
Reached target visitor groups	8	83
Satisfied with decision making authority of visitors	8	1
Satisfied with number of new contacts made	78	}
	0	100

# Great prospects wherever you look!

## Key decision makers from 12 industries will visit you.



## Major brands visited Techtextil India in 2019

- Hindustan Composites Ltd.
- Voltas Ltd.
- Aditya Birla (Grasim Industries Ltd.)
- D Decor Exports Pvt.Ltd.
- Tata Autocomp Systems Ltd.
- Pidilite Industries Ltd.
- Textiles Committee (Government Of India, Ministry Of Textiles)
- Indian Road Survey & Management Pvt.Ltd.
- The Bombay Dyeing & Manufacturing Co.Ltd.
- Globus Stores Pvt.Ltd.
- Sick India Pvt.Ltd.
- Saint-Gobain Distribtion Batiment
- Packman
- Raymond Luxury Cottons Ltd.

- VIP Industries
- Best Roadways Ltd.
- TUV India Pvt.Ltd.
- The Leela
- Reliance Composites Solutions
- Maharashtra State Co-operative Textile Federation Ltd.
- Lawrence & Mayo India Pvt.Ltd.
- Nilkamal Silk Mills
- Renault India Pvt.Ltd.
- Welspun India
- Rollwell Conveyors Pvt.Ltd.
- Midc
- Todi Mills

## Visitor satisfaction index



of visitors attained their trade objectives



of visitors comprise of middle and top-level management



first time visitors



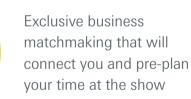
## Outstanding market opportunities for your brand



Get acquainted with our international patrons from the Texpertise network

Allow visitors to know your brand through our exhibitor search engine, even before the show

Promote your brand through our social media channels





Customised invitations that you can send out to your select clientele

& much more! \*Subject to availability



## Participation details

#### Dates and opening hours

 1 - 2 Sept 2021
 10.00 AM - 6.00 PM

 3 Sept 2021
 10.00 AM - 5.00 PM

#### Raw space (min. 24sqm)

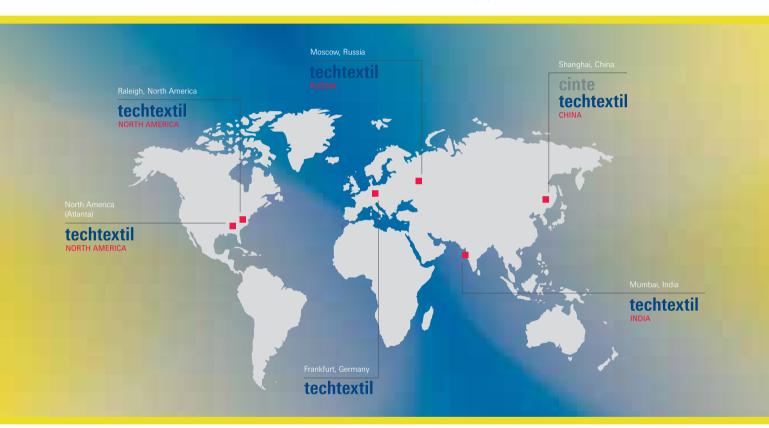
Ideal for your own stall design. Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply is charged separately.

#### Venue

Bombay Exhibition Center, Mumbai Hall no 4 (former known as Hall no 7)

#### Shell scheme (min. 12sqm)

Shell scheme booth includes carpets, octonorm partitions, fascia board with company name, spotlights, one lockable table, three chairs, one power socket (5 amp) and a wastepaper bin.



**Divya Patel** 

Manager - Sales

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## Contact us to send in a booking enquiry

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### Messe Frankfurt Trade Fairs India Pvt Ltd

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# Scan the QR code to book your booth

